

The Michigan Energy Fair presents a unique opportunity for businesses to become involved with a large-scale gathering of individuals interested in sustainable energy use. As a sponsor, your business will not only contribute to the success of the event, it will also gather recognition from hundreds of fair attendees. Please consider becoming a sponsor.

### Sponsorship Levels

#### **Superior** - \$10,000 and up

- Full color full-page ad on inside back or inside front cover of Fair Program Guide
- Additional booth space (two total) **or** one full-page ad in Fair Program Guide
- Logo on Fair posters, banner, and Fair Program Guide
- Sponsorship mentioned in paid advertising
- Sole sponsorship of a workshop tent, with business name and logo prominently displayed at tent entrance
- Business name on Fair posters, posted at hundreds of locations throughout the Great Lakes Region
- One exhibitor booth space
- Business name on sponsorship materials at Fair
- Sponsorship recognition in Fair Program Guide
- Fifteen Fair passes

#### **Michigan** - \$5,000

- Additional booth space (two total) **or** one full-page ad in Fair Program Guide
- Logo on Fair posters, banner, and Fair Program Guide
- Sponsorship mentioned in paid advertising
- Sole sponsorship of a workshop tent, with business name and logo prominently displayed at tent entrance
- Business name on Fair posters, posted at hundreds of locations throughout the Great Lakes Region
- One exhibitor booth space
- Business name on sponsorship materials at Fair
- Sponsorship recognition in Fair Program Guide
- Ten Fair passes

#### **Huron** - \$2,500

- Sole sponsorship of a workshop tent, with business name and logo prominently displayed at tent entrance
- Business name on Fair posters, posted at hundreds of locations throughout the Great Lakes Region
- One 1/3 page ad in Fair Program Guide
- One exhibitor booth space **or** upgrade to one half-page ad in Fair Program Guide
- Business name on sponsorship materials at Fair
- Sponsorship recognition in Fair Program Guide
- Eight Fair passes

#### **Erie** - \$1,000

- One 1/4 page ad in Fair Program Guide

One exhibitor booth space **or** upgrade to one  
half-page ad in Fair Program Guide  
Business name on sponsorship materials at Fair  
Sponsorship recognition in Fair Program Guide  
Five Fair passes

**Ontario - \$500**

One 1/6 page ad in Fair Program Guide  
Business name on sponsorship materials at Fair  
Sponsorship recognition in Fair Program Guide  
Four Fair passes